





Written by Dr. Allen Huang & Dr. Jeffrey Wang

# Table of Contents

Introductory Letter from Dr. Allen Huang	
and Dr. Jeffrey Wang	1
#1: What are Your Implant Surgeon's Qualifications and	
Credentials?	2
#2: How Many Implants Have They Placed?	3
#3: What is Their Implant Success Rate?	4
#4: How Does the Surgeon Individualize My Treatment?	5
#5: What Does the Surgeon Do if the Implant Fails?	6
#6: What Potential Complications May I Have?	7
#7: Does the Surgeon Have Before and After Photos	
and Testimonials from Cases Similar to Mine?	8
#8: Will I Need a Bone Graft or Sinus Lift?	9
#9: Does the Implant Include the Crown or Denture?	10
#10: What Types of Implants Does the Surgeon Use?	11
Bonus Question: Does the Surgeon Have a Caring,	
Knowledgeable Team to Answer My	
Questions?	12
Closing Letter from Dr. Allen Huang and Dr. Jeffrey Wang	13

#### Introductory Letter from Dr. Allen Huang & Dr. Jeffrey Wang

Dear Friend,

If you are researching for a dental implant surgeon for yourself, your spouse, parents, or a loved one, you are in the right place. Just like every mouth is different, each implant practice and treatment process is different. Significance Dental Specialists is a world leader in advanced dental implant and periodontal treatment options, including comprehensive dental implants, All-on-Four (Teeth-in-One-Day), Pinhole Gingival Graft Invasive Sinus Technique, Minimally Augmentation, and Advanced CGF

"I want you to feel as comfortable as possible during your visit at Significance Dental Specialists. Our caring team specializes in transforming your smile and restoring your missing teeth in just one hour!"

(Concentrated Growth Factor) Bone Grafting Technique.

When you come to our office, a 3D cone-beam bone scan will be provided for you to help evaluate your bone quality and to help analyze critical nerve locations and sinus proximity for proper dental implant selection and placement.

Also, our consultative and educational approach allows us to explain all of the options available to you. We will personally meet with you during the consultation to discuss your options and help you determine the most appropriate choice for you or your loved one. We want you to be sure you are making the best choice possible when it comes to dental implant treatment.

There are so many advertisements offering dental implant treatments in the Las Vegas valley. Most providers claim they are a specialist when it comes to placing your dental implant, and a referral is often times not necessary. As periodontists and dental implant surgeons, we can understand how confusing this can be as an innocent health care consumer. To help you choose the right implant surgeon, please evaluate the report we have provided for you "The Top 10 Things You Must Know Before Choosing Your Dental Implant Surgeon." Enjoy the report!

Sincerely,

#### Dr. Huang, Dr. Wang & Team

P.S. When you are ready, we urge you to schedule your **no-obligation Significance Dental Implant consultation**, which includes an one-hour comprehensive consultation with us and a 3D cone beam bone and nerve analysis (Value: \$500), with the limited time offer of \$149 only (Total Value: \$749).

#### #1: What are your Implant Surgeon's Qualifications & Credentials?

What is your dental implant surgeon's qualifications and credentials? Is the surgeon a leading authority in the field of dental implants? Is he/she respected amongst their peers?

Look no further, in my professional opinion, this is the first question you should ask when you are searching and interviewing your dental implant surgeon. Where did the dental implant surgeon receive their dental implant placement training from? Are they a Periodontist or an Oral Surgeon (who both receive an additional 3-6 years of training beyond dental school)? Are they trained in an Implant Fellowship program (1 additional year of training)? Or are they just a regular dentist receiving their dental implant training from weekend courses or overseas (Puerto Rico? Mexico?) Are they a diplomate from their respective specialty?

Here at Significance Dental Specialists, both Dr. Huang and Dr. Wang received their DMD degrees from the prestigious Ivy League University of Pennsylvania. Dr. Huang and Dr. Wang went on to receive their Periodontal and Dental Implant Training from the University of Illinois-Chicago and University of California-San Francisco, respectively. Dr. Huang and Dr. Jeff are two of the four active practicing periodontists in the Las Vegas Valley that are Diplomates of the American Board of Periodontology.

Dr. Huang and Dr. Wang have successfully placed more than seven thousand dental implants in the Las Vegas Area with a combined experience of more than 20 years. They lecture extensively throughout the country and offer courses on treatment of periodontal disease and dental implant placement. They currently host a Significance Dental Specialists Monthly Spear Study Club. Top Dentist and Las Vegas Woman Magazine have both ranked Significance Dental Specialists as "The Best Dental Implant and Periodontal Practice in Las Vegas"

Your treatment with our office is backed up with 100% satisfaction guarantee!

A Diplomate in the field of periodontology is a periodontist who has made significant achievements beyond the mandatory educational requirements of the specialty and who is certified by the American Board of Periodontology.

## #2: How Many Implants Have They Placed?

How many implants have they placed?



This is another very important question. We all know in life that practice makes perfect. When it comes to placing dental implants this is no exception. To be a successful dental implant surgeon, the first 1000 dental implant placements are almost mandatory just to get you into the game. The first 100 implant experiences are where all the mistakes are made. How else do you know how to place dental implant in soft or hard density bone. How do you know how to manipulate around the sinus area, around the major nerves on the jaw. Without practice and experience, the chance of hitting bulls-eye on the target range or the chance of being a single digit handicap in a game of golf are not that great. At Significance Dental Specialists, both Dr. Huang and Dr. Wang have placed over 7,000 combined dental implants, and are on target to place over 1,000 implants just this year.

# #3: What is their Implant Success Rate?

What is their implant success rate?

Without numbers and data, it is hard to compile and determine your success rate. I feel this is a great question to use when you interview your dental implant surgeon. A good question to ask is something similar to "when you get into complications such as a failing implant or fractured implant screws, what is your typical protocol?" If the answer is that you will be referred to see a specialist to take care of the problem, then you should twice about whether this doctor should be your dental implant surgeon. At Significance Dental Specialists, our implant success rate is over 99%.

Please also inquire about our lifetime guarantee package.



# #4: How does the Surgeon Individualize My Treatment?

How does the surgeon determine which implant to use? How does the surgeon plan my case to avoid hitting my nerves and perforating my sinuses?

In today's dental implant practices, it is almost mandatory that every patient receives a 3D Cone Beam Scan to evaluate their jaw condition prior to a dental implant placement. I know in certain states that it is the Standard of Care to have 3D Imagining.

This brings us to our topic of how a surgeon decides on the size and length of a dental implant. The most basic step in placing a dental implant is to know how to read the basic anatomical landmarks (sinus floor for the upper arch, and main inferior alveolar canal for the lower arch). The surgeon needs to have everything mapped out in order to determine and select the proper dimensions for an implant screw. After your surgeon has carefully mapped out the basic anatomical landmarks, the next step is to determine the quantity and quality of your bone.

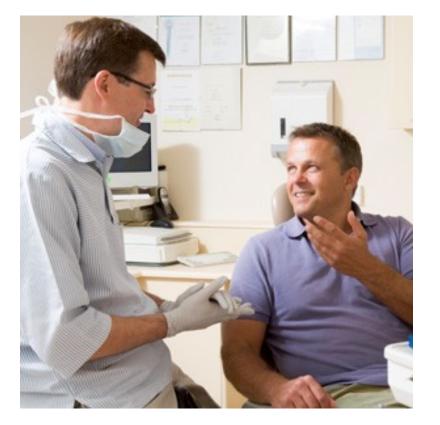
Does your dental surgeon have different dental implant systems to counter soft and hard bone? Does the surgeon have a self cutting dental implant system for hard bone, and a press fit implant to deal with soft bone?

Here at Significance Dental Specialists, we were the first to have the iCAT Bone Beam Dental Implant Scan Technology in the Las Vegas Valley. Every case is planned and evaluated with a 3D Scan prior to case presentation and treatment planning.



## #5: What does the Surgeon Do if an Implant Fails?

If an implant fails, what does the doctor do about it?



Complications in implant dentistry do not happen often, but when they do occur, it can be a nightmare if your implant surgeon has no solutions. What does he/she do about it? Do they refer the cases out? Do they start to play the blame game? Or do they actually know how to handle the situation? This is critical because if your implant surgeon refers you out to see a specialist, it may be very costly.

# #6: What Potential Complications May I Have?

What potential complications may I have? How does the surgeon handle it?

The most common complications in implant dentistry are bone loss, infection, fractured screws, and implant loosening. Most of these issues occur after the placement of the final restoration. If you do not have proper maintenance of your dental implant, gum disease will occur around the implant area, it is just a matter of time. At Significance Dental Specialists, we have a strict guideline to check your dental implants regularly to prevent peri-implantitis.

Make sure to let your implant surgeon know if you are diabetic, if you take bone medications, or if you smoke over 1 pack of cigarettes a day. Special care and protocols are typically needed for these patients.



#### #7: Does the Surgeon Have Before/After Photos of Cases Similar to Mine?

Does the surgeon have multiple testimonials about successful patients he or she treated? Can he or she show you some past cases similar to your situation?

I can relate to a patient when they first learn that they need dental implant. What does dental implant mean? What is the process and healing time? How long do I need to be off of work? Does it hurt?

It's nice when you can google your dental implant surgeon and read some of the feedback from their actual patients. It's may ease your concerns when there is an actual case presentation that is similar to your case. At Significance Dental Specialist, we encourage all of our treated patients to give us and our future patients feedback from their experience. Please visit our home page www.sdsdental.com or visit us on Facebook for testimonials and case presentations.

We were referred to Significance Dental Specialists through a family friend for an implant procedure. Dr. Huang and his staff did not disappoint! We traveled from California for this procedure, so our expectations were high.

Throughout the entire procedure, the staff was very caring and helpful. Swelling and pain were minimal which is always a plus when operating on your mouth.

Highly recommend!

Carter P. Pasadena, CA

# #8: Will I Need a Bone Graft or Sinus Lift?

Do I need bone graft or sinus lift? What kind of bone graft procedure do they offer? Does your surgeon offer a Concentrated Growth Factor bone graft procedure?

Within seconds of your initial implant consultation, this question should be answered. In opinion, everyone that needs dental implant needs to have a 3D Imaging Scan. It is the GPS for your implant success. Be very specific on what type of bone grafting procedure is being recommended for your case (block graft, particulate graft with membrane, human bone vs. bovine bone) and all of the risks and complications associated with each. Also ask if they offer Concentrated Growth Factor (CGF) plasma? At Significance Dental Specialists, CGF plasma injection is offered in conjunction to our bone graft procedures. Growth factors are proteins from our own bodies which regulate in the complex processes of wound healing, and are used to accelerate and enhance tissue regeneration and repair in dental and medical procedures. The CGF (concentrated growth factor) is derived from a small quantity of your own blood drawn from your arm. Using a specialized centrifuge, your blood is processed and prepared while you are having your dental surgery. It only takes approximately 10 minutes to be ready for use from the time your blood is drawn. The benefits of CGF are faster healing and recovery, faster wound closure, less bleeding, less pain and discomfort, and it is ideal for smokers, diabetics, and patients on blood thinners.

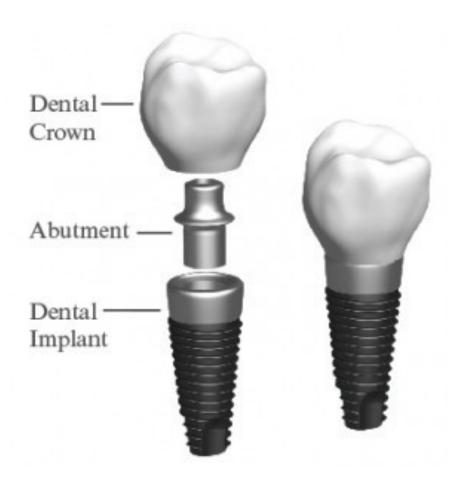
Did you know that CGF are also being used in dermatological procedures (see Kim Kardashian and Vampire Facials), as well as athletic injuries?



### #9: Does the Implant Include the Crown or Denture?

Does the implant include the crown or denture?

In Implant Dentistry, the procedure is divided into three parts. You have the surgical phase, where the artificial root (titanium) is being inserted into the jaw bone. The typical healing time (osteointegration) takes about 3-4 months. Next is the restorative phase which includes part two and three: the abutment (extension of tooth) and the crown. As mandated by our profession, the specialist (Periodontist, Oral Surgeon) are limited to what they do best and that is to place the artificial root into the jaw bone then refer the restorative component back to the general dentist (abutment/crown).



### #10: What Types of Implants Does the Surgeon Use?

What type of implants does your surgeon use, and how dependable are they? How long has your surgeon been using this system?

We can basically break dental implants into two tiers: Premium vs. House Brand. There are over two thousand dental implant systems being used in the world today. The question is which brand is being used or being planned in your mouth? Being in the dental profession field and having treated over 100 dentist's families and relatives, I have never once had a dentist request the house brand implant system. The Premium Brands of Dental Implant Systems are the following: Nobel, Straumann, Zimmer-Biomet, Dentsply-Astra. At Significance Dental Specialists, we place nothing but the top name brands in the world. This is not a knock on 2<sup>nd</sup> Tier Dental Implant Systems, all systems work. If you are not an experienced surgeon and you run into trouble, then you will need all the help you can get from the company support. This is often not provided by the 2<sup>nd</sup> Tier Dental Implant Companies.





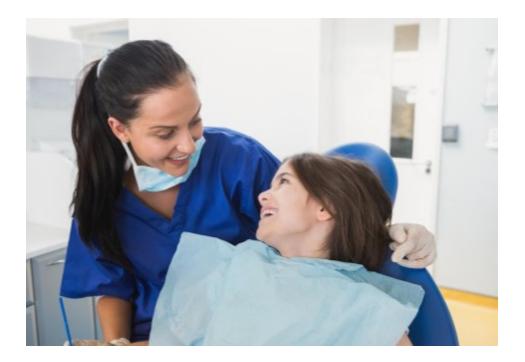




BONUS: Does the Surgeon Have a Caring, Knowledgeable Staff?

Do they have caring, knowledgeable and well educated team to answer all my questions?

At Significance Dental Specialists, we pride ourselves on our **six-star** customer service. All of our staff members are highly trained in every procedure that we perform, and are able to answer any questions you may have about your treatment.





#### Closing Letter from Dr. Allen Huang & Dr. Jeffrey Wang

#### Dear Friend,

I hope you found this report informative. I understand there is a lot to consider when choosing an implant surgeon for yourself, your spouse, parents, or another loved one. I simply want to answer your questions, address your concerns, and give you the Significance Dental Specialists experience you deserve. During your visit, I will personally meet to help you decide upon the best treatment option for you or your loved one. I will answer any and all questions you may have regarding the treatment process from start to finish. You can be assured that we'll be there to assist you during the entire treatment process. We want you to feel as comfortable and informed as possible every step of the way.

### I certainly recommend you do your research, but ultimately, you have to trust the surgeon and type of care and authority you rely

upon.

I feel the utmost pride as my team and I are able to transform smiles, restore oral function, and return patients to their normal lifestyle every day. Our goal is to provide an educational and caring environment and an experience that leaves you feeling confident in your dental implants for a lifetime. Obviously, there may be other things you should know before choosing your dental implant surgeon. In fact, I am sure I could have easily doubled this report, but I am confident that its contents will help you choose your dental implant surgeon. We are always here to answer your questions and help you decide if Significance Dental Specialists is the right choice for you or your loved one.

Sincerely, Dr. Huang, Dr. Wang & Team

P.S. Call **702-547-9977 or 702-733-0558** to schedule your initial consultation. Visit us on the web at www.sdsdental.com



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